

Meghan Deutscher

+1 778 230 9858

megdeutscher@gmail.com

803 E 13th Avenue, Vancouver, BC, Canada, V5T 2L4

CURRENT ENDEAVORS

I am an **Interaction Designer** who strives to design products and services that contribute to a more fulfilling, connected and creative way of living. More details on my current and past projects are available on my website:

www.meggomyeggo.com/portfolio

EDUCATION

2003 – 2008 University of British Columbia Vancouver, BC, Canada

Masters of Applied Science

Electrical and Computer Engineering
Specializing in Human Communication Interaction

1998 – 2003 University of Regina Regina, SK, Canada

Bachelor of Applied Science

Electronic Systems Engineering with Great Distinction

SKILLS

Interaction Design Brainstorming, Interactive Prototypes, Personas, User Research, Usability Reviews, Usability Studies, Visual Mockups, Wireframes

Coding Languages C, C#, CSS, HTML, Java, JavaScript, Python, PHP, Visual Basic

Applications / Environments Axure, Drupal, Flash, Illustrator, Max/MSP, Microsoft Office, Omnigraffle, Photoshop, Wordpress, Visual Studio

ACHIEVEMENTS

March 2004 ASI Exchange Communication Award

October 2003 ASI Graduate Scholarship

July 2003 NSERC Postgraduate Scholarship

May 2003 NSERC Undergraduate Student Research Award

January 2002 University of Regina General Proficiency Scholarship

December 2002 IEEE South Saskatchewan Section 3rd Year Academic Award

September 2001 NSERC Undergraduate Student Research Award

May 2001 University of Regina Academic Scholarship

September 2000 University of Regina General Proficiency Scholarship

EMPLOYMENT HISTORY

Sept 2010 – present Elastic Path Vancouver, BC, Canada

Senior Interaction Designer

- Create wireframes and prototypes for customer-facing ecommerce websites and ecommerce administration tools.
- Conduct ethnographic user interviews and develop user personas.
- Plan and administer usability tests.
- Help develop collateral & proposals to pitch User Experience services to enterprise-level clients.

May 2008 – April 2010 Sage Software Richmond, BC, Canada

Senior Interaction Designer

- Conducted user interviews and site visits to inform user requirements and design of a desktop application, Simply Accounting
- Created and reviewed workflows and wireframes with product managers and development team
- Developed interactive prototypes for use in usability tests
- Planned and administered usability tests

2003 – 2008 Human Communication Technologies Lab Vancouver, BC, Canada

Research Assistant

- Developed interface prototypes for the MyView mobile video browser (<http://hct.ece.ubc.ca/research/myview>)
- Researched social behaviours in coffee shops and other public spaces
- Developed and studied user experience of sound and video installation “Echology” (<http://hct.ece.ubc.ca/research/echology>)

2006 – 2007 NTT Cyber Solutions Lab Yokosuka, Japan

Research Intern

- Designed and developed QLeaves: an application for adding messages and photos to physical objects using a mobile phone and QRCode technology
- Conducted study of QLeaves use during exhibition at Miraikan science museum in Tokyo, Japan
- Lead team brainstorming and design exercises

2005 MobileMUSE Vancouver, BC, Canada

Usability Testing Facilitator

- Conducted quality and usability testing of an urban mobile phone treasure hunt game
- Assisted in field studies of game-play

2003 University of Regina Regina, SK, Canada

Student Researcher

- Studied and created computer models of amorphous silicon material used in solar cells

2001 TRILabs Regina, SK, Canada

Student Researcher

- Developed UI components for a game using mobile agent technology

TEACHING

2004 - 2005 University of British Columbia Vancouver, BC, Canada
 Lab instructor and marker for “Introduction to Computation in Engineering” course

2003 University of Regina Regina, SK, Canada
 Conducted tutorials for 3rd year engineering “Communication Theory” course

VOLUNTEERING

Velopalooza Board of directors, website development and general volunteer
 Wake Project Website development (www.wakeproject.net)
 NIME 2005 Sound and video installation track coordinator
 EUSAI 2004 Conference volunteer

LANGUAGE SKILLS

French Was enrolled in an immersion program throughout elementary and high school
Japanese Studied spoken and written for 2 years.

PUBLICATIONS

Jeffrey, P., Blackstock, M., Finke, M., Tang, A., Lea, R., Deutscher, M., Miyaoku, K. (2007). **Chasing the Fugitive on Campus: Designing a Location-based Game for Collaborative Play**. *Loading...* Journal 1(1), Selected Papers from the Special Issue from Canadian Games Studies Association (CGSA) Workshop, September 21-24, 2006, York University, Toronto, Canada. May 2007.

Deutscher, M., Ihara, M., and Kobayashi, M. **QLeaves: Tangible Message Containers for the Vitality Enhancement of Public Places**. *Interaction 2007*. March 2007.

Deutscher, M., Hoskinson, R., Takahashi, S., and Fels, S. **Echology: An Interactive Spatial Sound and Video Artwork**. *ACM Conference on Multimedia (ACM MM'05)*. Pages 937-945. November 2005.

Deutscher, M., Hoskinson, R., Takahashi, S., and Fels, S. **Echology**. *New Interfaces for Musical Expression (NIME'05)*. Pages 274. May 2005.

Deutscher, M., Jeffrey, P. and Siu, N. **Information Capture Devices for Social Environments**. *Proceedings of Second European Symposium on Ambient Intelligence*. Pages 267-270. November 2004.